



A Non-Profit Improves Team Communication and Member Participation

The Challenge: Running a Virtual, Volunteer-Run Non-Profit Operation

One of the biggest challenges for a volunteer-run organization like Friends of Villa Grande (FoVG) is that it is difficult to coordinate the group and keep its members focused. Executive Director Roberto Esteves, who has had past experience working with non-profits, said that it "can be like herding ducks."

In addition to keeping the volunteers involved, FoVG was also responsible for keeping its Board of Directors regularly updated about its activities. Roberto realized early on that he would need an [online collaboration](#) solution that would allow FoVG's remote members to work together virtually and keep the non-profit organized.

The Solution: Central Desktop Improves Organization and Communication

After receiving a positive recommendation from a friend, Roberto selected Central Desktop as Friends of Villa Grande's collaboration tool. The workspaces were set up in a few minutes and all ten members of FoVG's Board of Directors, as well as the organization's committee chairs, were invited in to Central Desktop.

The organization used Central Desktop to save all of its official documentation, bylaws, grant applications, support letters for funding sources and meeting minutes so that they could be easily accessed by FoVG's members. Central Desktop quickly delivered tremendous value to the organization through:

"I couldn't imagine doing my job without Central Desktop. Having Central Desktop is like having another full time staff person working for us!"

*~ Roberto Esteves,
Executive Director*

- A virtual operation center that keeps volunteers on the same page at all times and improves project efficiency
- A user-friendly and accessible database of members' names, contact information, volunteer hours and donations
- Simplifying the production process for flyers, brochures and newsletters with a central place for staff members to collaborate
- Streamlining processes and allowing the organization to spend more time on projects rather than administrative tasks

Other top non-profit organizations that utilize Central Desktop:



For more information, contact Sales at 866-900-7646 or sales@centraldesktop.com or www.centraldesktop.com

COMPANY
Friends of Villa Grande

INDUSTRY
Non-Profit

HEADQUARTERS
Villa Grande, CA

WEBSITE
www.villagrande.org

ABOUT Friends of Villa Grande

Friends of Villa Grande preserves and protects the property in Villa Grande known as Patterson Point. Their aim is to restore and maintain the natural features of the property for the benefit of residents, friends and visitors.