



Software Development Firm Reduces Costs by 20%

COMPANY
Fuzebox

INDUSTRY
Software Development

HEADQUARTERS
Atlanta, GA

WEBSITE
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ABOUT Fuzebox
Fuzebox is a global consulting and technology firm that specializes in developing strategic web 2.0 solutions for Fortune 500 companies, particularly in the travel and media/entertainment industries.

The Challenge: Complex Projects Were Too Difficult to Manage

Fuzebox's development projects vary from building a simple application like a social network to large scale, multi-year, multi-million dollar projects. Managing these complex projects involved numerous steps and moving parts that required a central repository with ostensible functionality. Fuzebox needed a solution to help manage its client projects from the requirement gathering phase all the way through the production and engineering phases.

Fuzebox was looking for a comprehensive solution that had specific functionality including the ability to check in/check out documents, manage workflows and host web meetings. Fuzebox needed a tool that would allow both internal and external members to share communications in real-time and effectively help monitor projects on an ongoing basis.

The Solution: Desktop as a Comprehensive Collaboration and Project Management Tool

Fuzebox evaluated a number of collaboration tools ranging from Basecamp to [SharePoint](#) but ultimately chose Central Desktop for its breadth of features. After a simple implementation and on boarding process, Fuzebox began using Central Desktop to manage the entire project management lifecycle.

Central Desktop's file sharing and document management features were heavily used, particularly when drafting and finalizing business requirement definitions. During the production phase when Fuzebox's engineering team was building software or configuring an application, the team used the tasks and workflow features, as well as utilized Central Desktop's web meetings to discuss the project's progress. As a result, Central Desktop gave Fuzebox the ability to manage complex projects from a single location and keep its clients constantly updated.

As Fuzebox's employees and client projects grew, Central Desktop was able to scale with them, growing their user base from 5 to 150 people actively using Central Desktop on a daily basis. Fuzebox is currently using Central Desktop to virtually manage one of its largest projects across international borders. Fuzebox estimates that it has already saved \$1 million dollars in travel, organization, management and overhead costs for this project alone.

“Other collaboration solutions don't measure up to Central Desktop. They're just not as robust or functional.”

~ Les Ottolenghi, CEO
